

Vietnam Economic News

JAN
—
2026



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01.

HCMC to establish Cai Mep Ha Free Trade Zone

HCMC has officially launched plans for the **Cai Mep Ha Free Trade Zone (FTZ)**, covering nearly **3,800 hectares** and directly linked to the Cai Mep - Thi Vai deep-water port complex - one of the few gateways in the region capable of receiving mother vessels sailing **directly to the U.S. and Europe.**



02.

Vietnamese exports leverage UK tariff perks



CPTPP accession boosts Vietnam's exports to the UK. Lower tariffs sharpen product competitiveness and catalyze logistics and supply chain growth.



CPTPP is expected to serve as a key catalyst, helping Vietnamese businesses expand markets, optimize costs, and strengthen trade connections with the UK in the coming period.

03.

Vietnam hikes US agri-imports on 0% reciprocal tax

United States

Imposed reciprocal tariffs on Vietnam

Previous rate **46%**

New rate **20%**

Vietnam

Applies an import tariff on US goods of

0%

The U.S. cut tariffs on Vietnamese goods from **46% to 20%**, while Vietnam keeps **0% tariffs on U.S. imports**. In 2025, Vietnam-US produce trade flourished: imports from the US spiked **67%**, alongside steady export growth.



04.

Vietnam exports first power chips to Japan



First-ever Vietnamese chips have entered Japan, marking a **historic leap** for the nation. This milestone shifts Vietnam from **manual assembly** to **high-tech semiconductor innovation**.

10 MILLION CHIPS

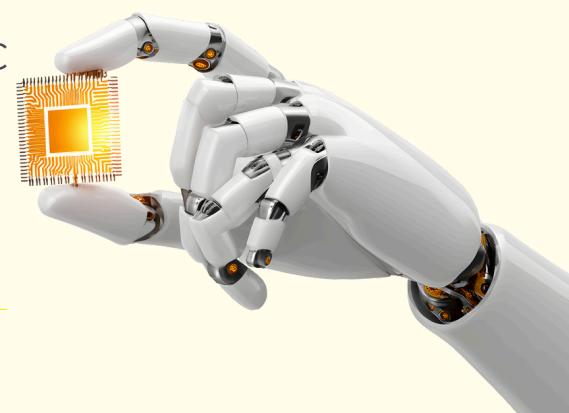
Restar's 3-year distribution target in APAC



[JEDEC STANDARD]



[CHEMSHERPA]



GLOBAL POWER CHIP MARKET BY 2030

\$59
BILLION



JAPAN'S POWER CHIP MARKET BY 2030

\$3
BILLION

05.

Vietnam enters global Top 25 trading nations



Vietnam achieves **record trade value** amid global volatility, trade disruptions, rising costs, policy shifts, and ongoing challenges across supply chains and logistics.

06.

Vietnam aims to be SEA's e-commerce export hub

Vietnam aims to be a top SE Asian e-commerce export hub by 2026, driven by branding, AGL logistics, and AI.



MARKET SIZE IN VIETNAM
\$31 billion

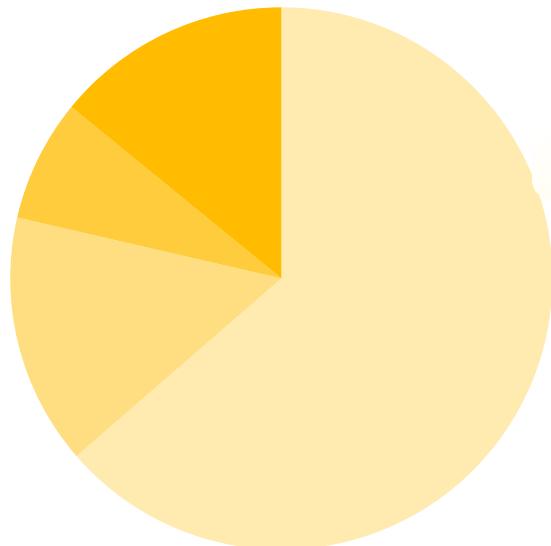


TOP 5 BEST-SELLING CATEGORIES



07.

Vietnam wood exports hit record \$17B



\$17.2 BILLION
TOTAL EXPORT TURNOVER

- Wood Panels & Flooring
- Wood Pellets
- Wood Chips
- Wooden Furniture

Defying global storms and trade barriers, Vietnam Wood hit a record \$17.2B, solidifying its position as **a global furniture powerhouse**.

The 3 "Billion-Dollar" Markets



1
CHINA
\$9.46 billion



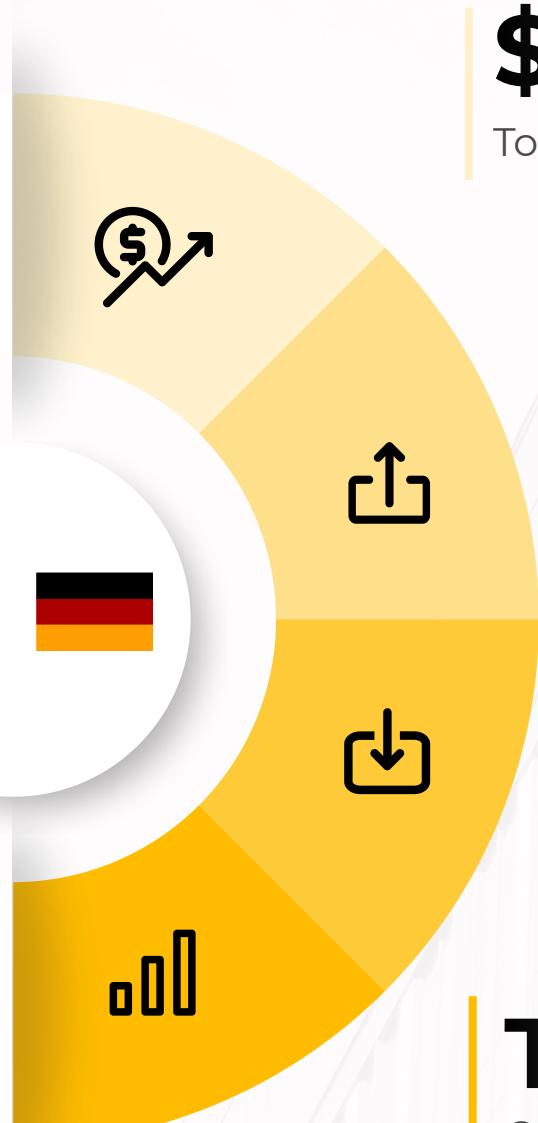
2
JAPAN
\$9.46 billion



3
US
\$9.46 billion

08.

Vietnam-Germany trade surges in 2025



\$13.66 bln

Total Bilateral Trade Value

\$9.5 bln

Vietnam's Exports to Germany

\$4.1 bln

Vietnam's Imports from Germany

TOP 2

Germany's Rank in Vietnam-EU Trade

Vietnam-Germany bilateral trade grew strongly, with robust export performance especially in **agriculture and manufacturing** reinforcing Germany's role as a key driver of Vietnam's trade expansion in the EU.

09.

Vietnam becomes Singapore's 10th largest trade partner

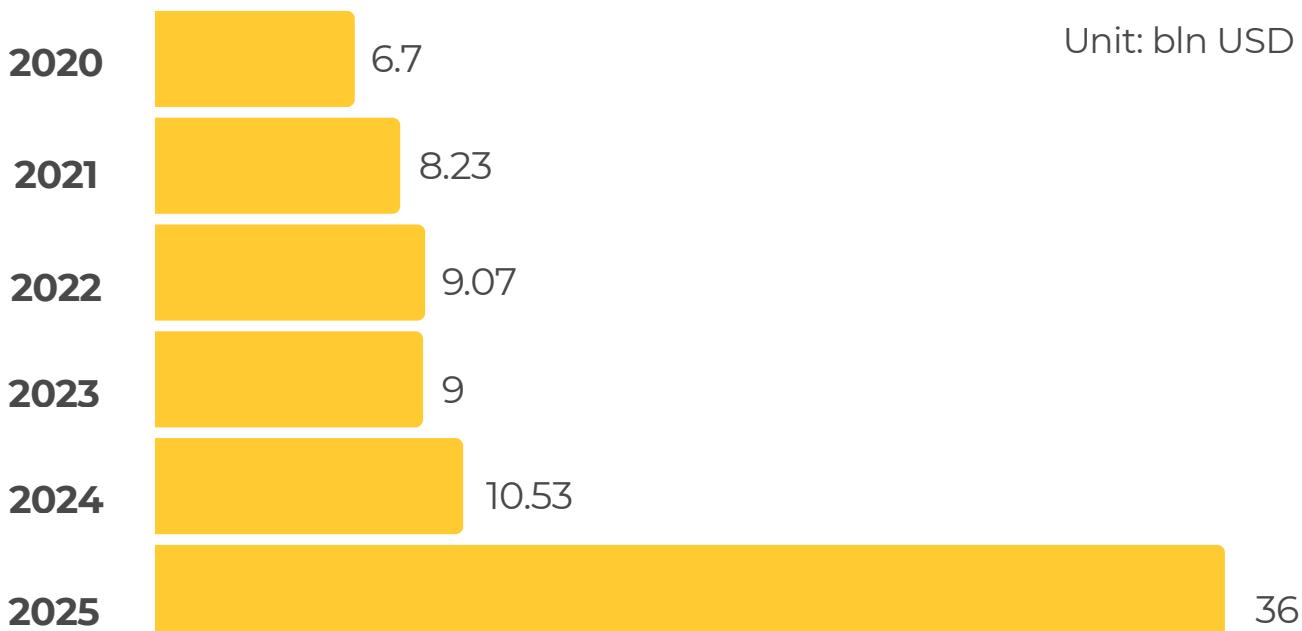
Vietnam ranks as Singapore's **10th-largest trading partner**, posting a **SGD 4.88 billion** trade surplus (excluding re-exports), fueled by a **105.5%** jump in electrical machinery and equipment exports.

TOTAL EXPORT VALUES

 **36 BILLION SGD**
(+25.7% YoY)



VIETNAM - SINGAPORE TOTAL TRADE VOLUME



10.

Vietnam – Cashew Exports Hit Record \$5.2 Billion in 2025



Vietnam's Cashew Industry Sets Historic Record: Hitting the **\$5.229 Billion** Milestone.



766.585 TONS
Up **5.7%** compared to 2024

Notably, China surpassed the U.S. to become the largest importer of Vietnamese cashews, with an export value **exceeding \$1.1 billion**.

Export output reached **766,585 tons**, an increase of **5.7%** compared to 2024. These numbers solidify Vietnam's reputation as the world's processing hub for the cashew nut.

KEY MARKETS



\$1.115 bln



\$975 mln



\$495 mln

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Thank You For Reading

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