

# Vietnam Economic News

MAR  
2026



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# 01.

## Vietnam enters France's Top 5 strategic markets

According to **bpifrance** in 2026, an effective export strategy should not rely solely on traditional markets but must target countries with clear demand and long-term growth potential.

Vietnam with its rapid economic development and deep international integration, is considered one of the most noteworthy destinations within this trend.



Footwear  
**\$650 million**



Textiles  
and Garments  
**\$514 million**



Computers,  
Electronic Products  
**\$485 million**



Coffee  
**\$131 million**

### VIETNAM'S KEY EXPORT COMMODITIES TO FRANCE

# 02.

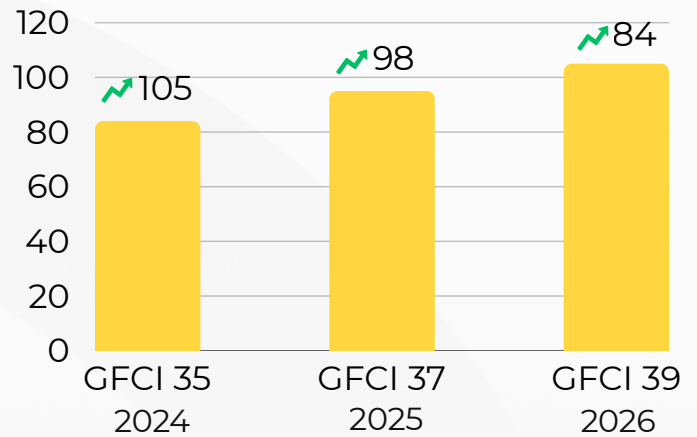
## HCMC Financial Center climbs 11 spots, ranks 3<sup>rd</sup> in ASEAN

HCMC ranks among the **Top 15** global financial centers with the highest potential to grow in significance over the next 2-3 years.

### Top 3 in Southeast Asia

▶ Singapore	4 <sup>th</sup> Global
▶ Kuala Lumpur	42 <sup>nd</sup> Global
▶ Ho Chi Minh City	84 <sup>th</sup> Global

### HCMC Ranking Growth



Source: GFCI 39

### Impressive Investment Figures

**\$6.1 Billion**

Aviation Finance



**\$2 Billion**

Smart City Infra



**\$1 Billion**

Digital Asset Fund



# 03.

## Bac Ninh stays a top Vietnam's exports



Total Turnover

**\$659** bln ↗ 1.7x



IIP Growth

**+21.0** %

Current Status

**#1** Nationwide

Total FDI Projects

**3.390** Projects

Export Share

**20%** of National Total



# 04.

## Vietnam's Tea Exports Surge in Early 2026

TOTAL EXPORT

**14.000 tons**  
(  +44.7%)

Vietnam has **128,000 hectares** of tea, producing over **1 million tons** of fresh buds annually (equivalent to **214,000 tons** of dry tea)



### 01 Top 5 Global Producer

Ranks 5th worldwide, producing 1 million tons annually.

### 02 50% Growth in Iraq

Exports to Iraq surged 50%, diversifying global markets.

### 03 IoT Smart Processing

IoT and digitalization ensure premium international quality.

### 04 Premium Shan Tuyet Ace

Ancient Shan Tuyet redefines Vietnam's high-end brand.



# 05.

## The essential updates from the new Circular 121



**CIRCULAR  
121**

**VALID FROM  
FEB 1, 2026**

### **GO PAPERLESS**

Digital tax exemptions  
& refunds

### **SMART CUSTOMS**

Clear cargo using VNeID  
(Level 2)

### **NSW INTEGRATION**

Synced data  
no re-submitting docs

# 06.

## EU Green Barriers 2026

### Vietnam textile - What to do?

#### KEY STATISTICS OF VIETNAM'S TEXTILE SECTOR



**\$44 bln**  
EXPORTS/YEAR



**2.5 mln**  
WORKERS

#### DPP

Digital Product Passport



for full traceability

#### ESPR

Ecodesign



durable &  
recyclable design

#### CBAM

Carbon Border Tax

**CO<sub>2</sub>**

to control  
emissions

To truly elevate their standing and solidify their reputation in the global textile arena, obtaining international certifications is no longer optional - it is a prerequisite

**ESSENTIAL CREDENTIALS  
FOR EU & US EXPORT**



# 07.

## Vietnam's Economic Shift 2025 - 2026

1

### SERVICE SECTOR

#### Leading Role

Current state: Strong growth in high value-added industries.

### INDUSTRIAL SECTOR

#### Growth Engine

Current state: Transitioning from assembly to high-tech manufacturing

2

3

### AGRICULTURE SECTOR

#### Value over Volume

Current state: Declining share but increasing tech integration.

# 08.

## 8 Export Sectors Hit by Middle East Conflict

Diversifying routes and sourcing helps protect U.S. exports (**23% of HCMC's total**), turning logistics hurdles into a competitive edge.



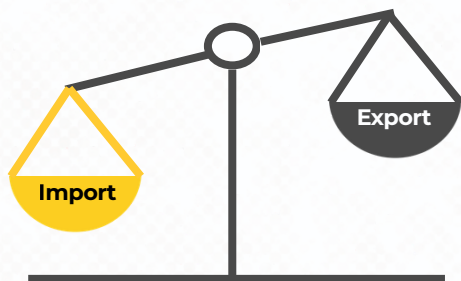
Source: VnExpress

# 09.

## Vietnam trade performance (Jan 01 – Mar 15, 2026)

### OVERVIEW

TOTAL TURNOVER  
**\$197.1 bln**



TRADE BALANCE  
**\$3.5B Deficit**

**\$100.3 bln**



IMPORTS  
up **24.6% YoY**

**\$96.8 bln**



EXPORTS  
up **17.6% YoY**

### VIETNAM TRADE SNAPSHOT

(Mar 01 – Mar 15, 2026)



Total: **\$20.9 bln**

IMPORTS



Total: **\$20.3 bln**

EXPORTS



# 10.

## Vietnam Agriculture Report Q1/2026

### TOTAL TURNOVER

**\$28.6B**

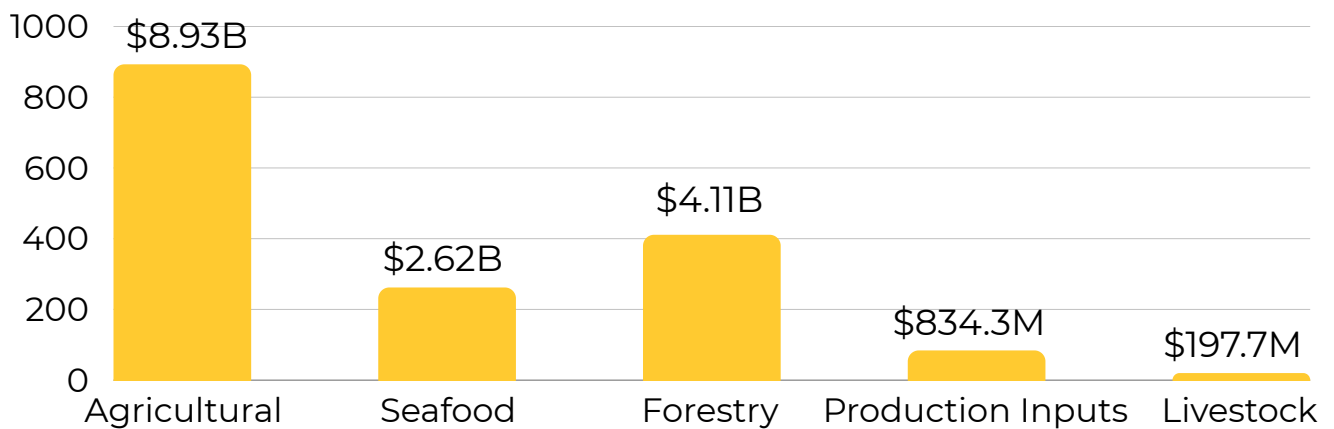
### EXPORTS

**\$16.69B**

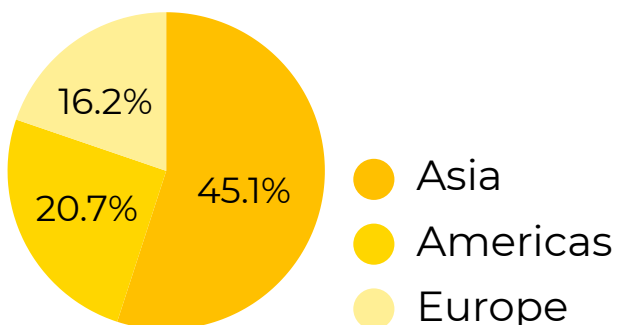
### IMPORTS

**\$11.91B**

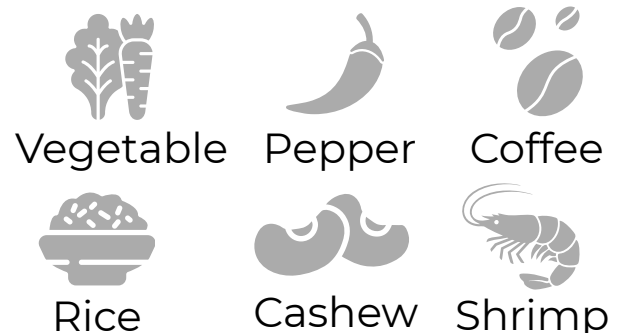
### EXPORT PERFORMANCE BY SECTOR



### TOP EXPORT MARKETS



### TOP EXPORTS



31 YEARS

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# Thank You For Reading



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