

# Vietnam Economic News

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Monthly Newsletter

#38

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# 01. U.S. drops **import tariff** on Vietnamese coffee to **0%** strong boost for exports

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The U.S. has cut **import tariffs** on Vietnamese coffee from **20% to 0%** from late October, boosting Vietnam's competitiveness and export growth significantly.

## LOOKING AHEAD

- ▲ With **zero tariffs** and expanding sustainability initiatives, Vietnam's coffee industry is entering a new growth phase in the U.S. market.

The synergy between trade facilitation and logistics modernization is expected to push coffee export turnover beyond **USD 4 billion** by year-end, reinforcing Vietnam's ambition to become a **global hub for high-quality responsibly sourced coffee**.



**Export** 1.27 million tons

**Revenue** USD 3.47 billion

**“This move could be a 'favor' for Vietnamese coffee, helping to increase the ability to export to the US market.”**

by Mr. Thai Nhu Hiep, Vice President of VICOFA





## MOIT launches Vietnam Logistics Strategy 2025-2035



On the afternoon of November 21, 2025, the Ministry of Industry and Trade officially announced and launched the **Vietnam Logistics Development Strategy 2025–2035**, with a vision to 2050 - the first comprehensive “master plan” dedicated to the logistics sector. The strategy emphasizes making logistics a key economic industry, generating high added value and playing a central role in the national supply chain.

**Dang Minh Phuong**, Chairwoman of the Ho Chi Minh City Logistics and Seaport Association, urges accelerating infrastructure and multimodal connectivity, alongside rapid digital transformation and a national database to cut costs.







## 03. Autumn Economic Forum 2025: Logistics and Smart Seaports Linked to the Dual Transition Goal

Parallel Session 2 at the **Autumn Economic Forum 2025** highlighted logistics' pivotal role in the dual transition (digital and green) toward sustainability



In this session, **Ms. Dang Minh Phuong, Chairwoman of the HCMC Logistics & Seaport Association and CEO of MP Logistics** presented a comprehensive view of Vietnam's logistics. Addressing high costs and infrastructure gaps, she highlighted **dual transition** opportunities, emphasizing tech, data governance, and green-smart ports to boost global competitiveness



04.

## Vietnam's **Top 10** Import-Export Provinces in 2025

### TOP 10

#### PROVINCES/CITIES BY TRADE TURNOVER

(as of the end of October 2025)

| PROVINCE/CITY    | TOTAL TRADE | EXPORTS | IMPORTS |
|------------------|-------------|---------|---------|
| Ho Chi Minh City | 157,68      | 76.34   | 81.34   |
| Bac Ninh         | 148.33      | 76.44   | 71.89   |
| Hai Phong        | 71.14       | 29.68   | 30.64   |
| Phu Tho          | 60.32       | 76.44   | 71.89   |
| Ha Noi City      | 55.72       | 17.15   | 38.57   |
| Dong Nai         | 48.75       | 28.75   | 20      |
| Thai Nguyen      | 42.7        | 26      | 16.7    |
| Ninh Binh        | 40.3        | 21.35   | 18.95   |
| Tay Ninh         | 25.6        | 14.6    | 11      |
| Hung Yen         | 14.55       | 7.82    | 6.73    |

**TOTAL TRADE****\$762.44 bln****1<sup>st</sup>****HO CHI MINH CITY**





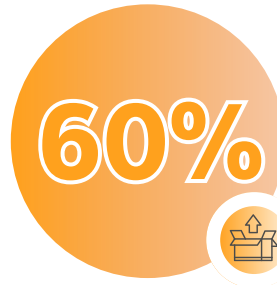
# Netherlands Partners with Ho Chi Minh City on **Green Ports & Smart Airports**



Total port in HCMC



The world's most efficient container port



Vietnam-EU exports go via the Netherlands



The Netherlands is partnering with Ho Chi Minh City to **develop green ports and smart airports**, as the City has **98 port berths**, handles **over 330 million tons** of cargo yearly, and owns the Cai Mep-Thi Vai cluster **in the global Top 10**. Also, 60% of Vietnam’s exports to Europe pass through Rotterdam.

Both sides push digital logistics, green port development and the **“Airport City”** model for Tan Son Nhat and Long Thanh, aiming for a modern and sustainable logistics ecosystem.



06.

## Vietnam's Seafood Exports Surge 13% to USD 9.31 Billion



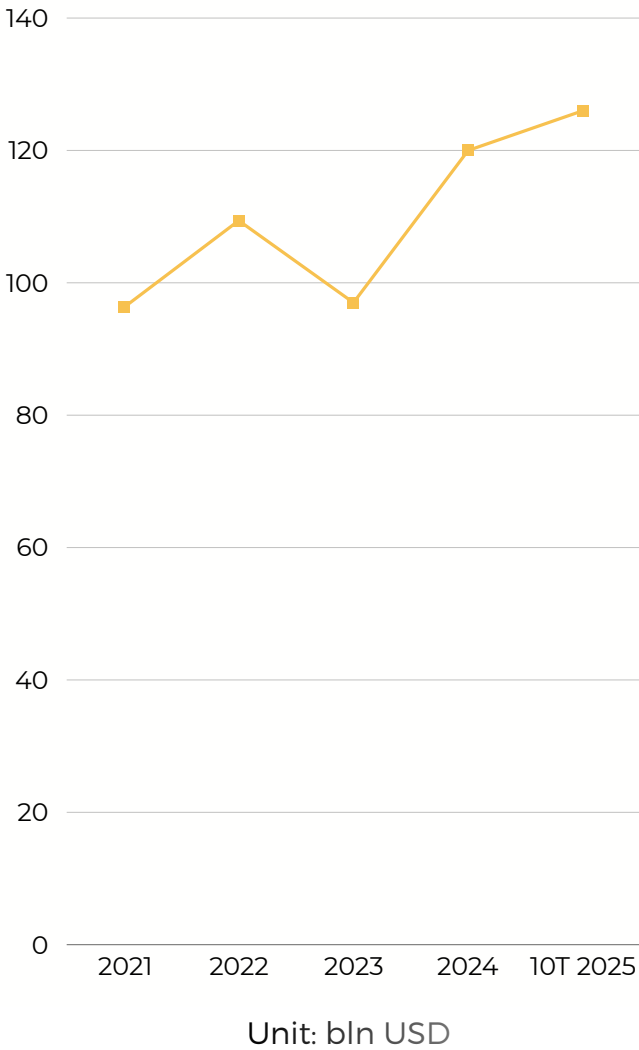
Seafood exports in the first 10 months of 2025 reached **\$9.31 billion**, up nearly **13%** compared to the same period last year. Key markets driving growth include China, the U.S., and Japan. Major products such as **shrimp, pangasius, and tuna** all recorded double-digit growth in Q3.

This expansion is part of a broader trend of strong performance in Vietnam's agricultural, forestry, and seafood exports.



# 07.

## Vietnamese Exports to the US Hit Record High in Just 10 Months



**Coffee**  
Increased by 60%



**Computers**  
Increased by 78%



**Fruits and vegetables**  
Increased by 58,5%



**Sporting goods**  
Increased by 255%



**Seafood**  
Increased by 7,5%



**Wood products**  
Increased by 6%



**Textiles and garments**  
Increased by 11,4%



**Rubber**  
Increased by 51%

Overall

Latest data reveals that Vietnamese goods have made a spectacular breakthrough against tariff barriers, hitting an all-time high in the US market with a 28% year-on-year growth.





## Go Global Strategy: Solutions & Tactics for Vietnamese Businesses



The **Go Global** strategy is crucial for Vietnamese enterprises to ensure sustainable development and enhance competitiveness.

Key breakthroughs involve fully utilizing FTAs, accelerating the green transition for competitive advantage, and shifting from processing to active involvement in the global value chain.



### Future Outlook: Securing Global Leadership

By successfully executing the required transformation-especially through embracing **digitalization**, mastering **green transition standards**, and closing the **Logistics Talent Gap**-Vietnam will unlock a new competitive era. The ultimate goal is to move from being a cost-effective processing hub to becoming a resilient, high-value participant in **the global Supply Chain**.





Vietnam is accelerating logistics workforce development under **Decision 221/QĐ-TTg**, focusing on technology and language skills to boost supply chain competitiveness.

Though the current workforce meets only **10% of industry demand**, Vietnam ranks among the **Top 10 Emerging Logistics Markets**, signaling strong growth potential. The Government-School-Business partnership is key to enhancing talent quality and driving sector progress.

| Rank | Rank Change | Country      | Overall Score | Last Year's Score | Domestic Opportunities | International Opportunities | Business Fundamentals | Digital Readiness |
|------|-------------|--------------|---------------|-------------------|------------------------|-----------------------------|-----------------------|-------------------|
| 1    | 0           | China        | 8.61          | 8.31              | 8.54                   | 9.08                        | 6.71                  | 8.07              |
| 2    | 0           | India        | 7.21          | 7.43              | 7.86                   | 7.60                        | 6.35                  | 6.28              |
| 3    | 0           | UAE          | 6.49          | 6.59              | 5.52                   | 6.10                        | 8.71                  | 6.88              |
| 4    | 0           | Malaysia     | 6.17          | 6.16              | 5.25                   | 6.03                        | 7.84                  | 6.55              |
| 5    | 0           | Indonesia    | 6.16          | 6.08              | 6.33                   | 6.34                        | 6.07                  | 5.70              |
| 6    | 0           | Saudi Arabia | 6.05          | 6.07              | 5.41                   | 6.11                        | 7.28                  | 6.02              |
| 7    | 0           | Qatar        | 5.85          | 6.02              | 5.72                   | 4.93                        | 7.21                  | 6.36              |
| 8    | +2          | Vietnam      | 5.73          | 5.52              | 5.26                   | 6.44                        | 6.03                  | 5.20              |
| 9    | 0           | Mexico       | 5.60          | 5.55              | 5.37                   | 6.25                        | 5.41                  | 5.16              |
| 10   | -2          | Thailand     | 5.59          | 5.67              | 5.13                   | 5.96                        | 5.51                  | 5.87              |

Source: Agility, 2024



10.

## Vietnam ranks **19th** among the **Top 30** largest importers worldwide

Vietnam ranked **19th** among the world's **Top 30** importers in 2024, reaching **USD 381 billion** and posting the fastest import growth of **17%**, ahead of the UAE, India, and South Korea.



This surge reflects strong demand for raw materials, machinery, and consumer goods as Vietnam's economy continues to recover and expand.



” Vietnam’s robust import growth reflects rising industrial demand and strengthens its role in global trade, positioning the country for higher rankings.



30 YEARS

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